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FOR IMMEDIATE RELEASE

KILL 3/23/2001

BICYCLE FEVER STRIKES ELECTRIC EYE CINEMA

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Prolefeed Studios is proud to announce the kick-off of Electric Eye Cinema, Thursday, March 22, 8:00 p.m. at the Electric Earth Café, 546 West Washington Avenue, with two tales of bicycle-driven anarchy.

Back by popular demand, Brian Standing's Pedalphiles follows the adventures of S.C.A.B. (Skids Creating Apocalyptic Bicycles), a roving gang of bicyclist-artist-philosophers hell-bent on ridding the world of automobiles. Using trash nabbed from the Madison streets, S.C.A.B. recycles junked ten-speeds and kids' scooters into nightmarish vehicles of urban terrorism. Pedalphiles, seen at last summer's Chicago Underground Film Festival and San Francisco IndieFest Digital Underground, returns home to Madison for one show only. See what the Chicago Reader calls "inherently fascinating," and learn why the Isthmus now believes that "come the revolution, we'll all be riding bicycles." Filmmaker Brian Standing will be available for questions after the screening.

In 1992, a group of San Francisco bicyclists, tired of dodging tons of automotive steel, took to the streets en masse to reclaim the roadways. From that spontaneous event grew the Critical Mass movement. San Francisco-based filmmaker Ted White's (We Aren't Blocking Traffic) We Are Traffic! tracks this leaderless, grassroots movement from its beginnings to its spread across the globe. In We Are Traffic! we also see how Critical Mass has brought together complete strangers in an exuberant, commercial-free public space filled with creativity and unpredictability. Electric Eye will be the Wisconsin premiere of this absorbing and entertaining look at one of the most dynamic and spirited political movements of the last decade.

Electric Eye Cinema is a new monthly showcase of the best in independent and underground film and video. Tickets are \$5. Don't miss the Open Reel Hour at the beginning of each show. Anyone bringing an original video short of 10 minutes or less gets in free and will have their magnum opus screened on Electric Eye's video projection system. The Open Reel Hour starts at 8:00 p.m. with feature presentations beginning at 9:00 p.m. For more information, including a schedule of upcoming events, visit www.prolefeedstudios.com.