

Minitrue Productions  
3210 James Street  
Madison, WI 53714

[minitrueprod@yahoo.com](mailto:minitrueprod@yahoo.com)  
(608) 358-6567

## **War is Sell Principal Personnel**

### **Co-Producers:**

#### *Brian Standing (Director):*

Brian Standing founded Prolefeed Studios in 1997 to provide an independent forum for alternative news coverage and artistic expression. His video news credits include coverage of speeches by 2000 Green Party Presidential Candidate Ralph Nader, journalists Amy Goodman, Robert Fisk, Alexander Cockburn, and others. Brian co-produced the award-winning political documentary *Subdue the Universe*, and directed photography on an upcoming documentary feature on Alzheimer's disease. Other video productions include a variety of short subjects documenting Midwest artists and counterculture. Radio listeners know Brian as the Thursday voice of *In Our Backyard*, WORT-FM's daily Madison-area news program and producer of WORT's local, state and federal election coverage. He is also the curator and founder of the critically acclaimed *Electric Eye Cinema*, Madison's microcinema venue devoted exclusively to independent documentary film.

#### *Matt Ehling (Technical Director/Director of Photography):*

Matt Ehling is a media producer with over ten years experience as a director, producer, cameraman, and editor. Matt has worked for clients ranging from PBS, to Canadian television, to the Salvation Army, to comedian Louie Anderson. Matt is the head of the St. Paul-based ETS Pictures, which produces documentary programming on a wide variety of social issue topics. Past productions include *Urban Warrior*, a look at the militarization of U.S. police departments, and *Forbidden City*, an investigation of gated communities. Matt's work has been seen on PBS, the Independent Film Channel, Northwest Airlines in-flight television service, and in film festivals worldwide.

### **Other personnel:**

#### *Laura Miller (Associate Producer):*

Laura Miller is the associate editor of the Center for Media & Democracy's PR Watch, where she writes on war propaganda and corporate public relations. She's contributed to two books on the topic, *Weapons of Mass Deception: The Uses of Propaganda in Bush's War on Iraq* by Sheldon Rampton and John Stauber (Tarcher/Penguin, 2003) and *Tell Me Lies: Propaganda & Media Distortion in the Attack on Iraq*, edited by David Miller (Pluto Press, 2003). Laura also has considerable experience in radio journalism, having worked on WORT-FM's (Madison, WI) local evening news as a host, reporter, and producer. Laura currently produces PR Watch's "Weekly Radio Spin," a 5-minute radio round-up of PR and propaganda related stories heard on KPFK (Los Angeles), WRFG (Atlanta), and Radio Free Santa Cruz. She regularly contributes radio pieces to Madison's Independent Media Center and reads headlines for the nationally syndicated *Workers' Independent News Service*. Laura's interest in independent media extends to video production, having collaborated on *Sub Mission* (2002) and *Run Some Idiot* (2000).

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#### *Andy Beversdorf (Associate Producer):*

Andy Beversdorf graduated in 1996 from the University of Wisconsin with a B.A. in Spanish and English, and has studied Applied English Linguistics at the graduate level. Since 1992, he has traveled extensively and taught English as a second language in South America. He has also worked as a high school teacher, and a researcher in higher education program evaluation. In his journalistic career he has been a reporter for The Wisconsinite, The Badger Herald, The Madison Independent Media Center, and a reporter, daily producer and coordinating producer for *In Our Backyard* on WORT-FM. He currently works as a translator/editor for the University of Wisconsin.

#### *Liz DiNovella (Interviewer / Production Sound):*

Elizabeth DiNovella is Culture Editor for The Progressive magazine. Previously she was News and Public Affairs Director for WORT, the community radio station of Madison, Wisconsin.

#### *Michael Spelman (2<sup>nd</sup> Camera):*

Michael Spelman has worked as an independent filmmaker and freelance videographer in Madison, Boston and Philadelphia. He has worked in animation, documentary and electronic news gathering, and is engaged in an ongoing collaboration with the Olive Dance Theater of Philadelphia. Video credits include the stopmotion claymation short *Brave New City*, the half-hour documentary *Sub Mission*, the documentary/mockumentary *Battle for the Status Quo*, and the narrative short *83*.